

AFTER NYNE CONSULTING

Press release
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A Reimagined Architectural Sanctuary within the Iconic K67: The ‘*Juicy Booth*’ a space to release your shame.

***Coming to Coal Drops Yard as part of London Design Festival 2024
September 3rd – December 2024***



Annie Frost Nicholson is bringing the Juicy Booth, a mini kiosk come-safe-space-and-sanctuary, to Coals Drop Yard in Kings Cross this September. Designed in collaboration with K67 Berlin and The Loss Project, the colourful and interactive kiosk invites visitors to explore their darker feelings in a fun and safe way. Commissioned by London Design Festival, the installation will be showcased throughout the festival, highlighting its architectural legacy in one of London's favourite cultural settings.

The multi-sensory kiosk is a mini refuge that uses colour, light and music, to help us explore one of the most complex human emotions: shame. Hard to pinpoint and even harder to unravel, shame cunningly masks our most vulnerable feelings, individually and collectively –it's a taboo emotion that is often felt but rarely acknowledged, especially in public. Frost Nicholson uses the versatile design of the kiosk to ask: *“How can we release our shame and develop the skills to be more vulnerable and dispel thoughts of self-loathing and ego?”*

With an integrated programme and a sensory booth designed to welcome you as *you are*, on any given day, the trio have reconnected once more to face the next taboo head on.

“The Juicy Booth is a meditation on our collective need for safety and micro moments of sanctuary in an ever-complex world. We are, as artists and as human beings, responding to geopolitics and socioeconomics in every aspect of our existence, whether we know it or not. Everything is political. The Juicy Booth offers a moment of stillness, a secular meditation on existence and a microdose of peace in an otherwise struggling world.” Annie Frost Nicholson

The *Juicy Booth* “is on a mission to confront our individual and collective shame in all its permutations” and give us the time and space to acknowledge its impact personally and collectively. Inside the kiosk, LED monitors spell out visitors' confessions, typed via a retro 80's keyboard, accompanied by an operatic soundtrack. Every emotional nuance is considered. If you type in a feeling such as: *‘I'm distressed because of anxiety’* the text maps to coordinates on the spectrum which then respond in a colour tone and activates sound. The whole journey is a mapping of emotion to colour and sound. Each person is invited to spend ten minutes in the space, releasing their shame and leaving feeling lighter and happier.

The Juicy Booth experience is grounded in comprehensive research on human emotions. It analyses text input from visitors to identify their emotional state, then provides a customised multi-sensory experience with light and sound. Based on the visitors' mood, Juicy Booth either empowers them or offers emotional support...” Taro Gragnato, K67 Berlin.

Frost Nicholson has collaborated with K67 Berlin (a company dedicated to bringing the K67 modules back into contemporary life) to build the structure, which houses a thoughtfully curated public programme with resource support by the Loss Project. Their aim is to support *you* the visitor and give you the agency to interact with the artwork at your own pace.

Previously known as The Fandangoe Kid, Frost Nicholson used her alter ego to explore complex emotions around grief. She has developed a practice of creating small, accessible, and safe spaces in the public realm through kiosks, ice cream vans, and skips. The Juicy Booth continues this exploration, providing a space for collective reflection on shame and the need for safety in an ever-complex world.

The Kiosk K67, designed in 1966 by Slovenian architect Saša Mächtig, is a global icon of utilitarian architecture and design. Its versatility has seen it used for various purposes, from newspaper stands to retail shops. The K67 continues to be celebrated for its adaptability and various installations, including information desks and now The Juicy Booth.

“We selected a vibrant exterior to contrast with its serene and minimalist interior. A soft seat paired with a futuristic console invites visitors to interact with the Juicy Booth...” Norman Wassmuth, K67 Berlin.

The Loss Project comments,

We're delighted to be collaborating with Annie on the Juicy Booth. The next iteration of our work brings to life a space that encourages curiosity, playfulness and exploring the human condition. We're delighted to be a part of the installation and bringing it to life at Coal's Drop Yard. The resources we've created provide nourishing wrap around support and the opportunity to debrief should people need to.

In association with the installation, Juicy Booth have joined forces with [The Private Press](#) offering print and collage workshops in London and across the UK in autumn. These 'Juicy Fruits' workshops provide an opportunity to create your own world through image, text, composition. The use of typewriters and printing presses invite you to enter a cathartic space of confession and release.

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See a full high res image set [here](#).

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About Annie Frost Nicholson

Annie Frost Nicholson is a London-based multidisciplinary artist whose work seeks to smash taboos around the nuanced complexities of the human condition. Through a curious, colourful and considered lens, Frost Nicholson's practice looks at what it means to be alive.

Frost Nicholson has carefully developed her practice over the past twelve years, most recently working in the public realm to create aesthetically powerful touring grief and mental health installations. [The Fandangoe Discoteca](#), a touring disco for mental health and collective grief (London, Milton Keynes and Berlin 2023), complete with a series of [Grief Raves](#), was made in collaboration with [The Loss Project](#), [K67 Berlin](#) and [Street Soundsystem](#). [The Fandangoe Whip](#), an ice cream van for post-pandemic grief and mental health (Latitude, Design Museum, Tate 2021), and [The Fandangoe Skip](#), a kiosk for mental health (London and New York 2022), received footfalls of over 200,000 and international acclaim, culminating in a [BBC World Service documentary](#) about her practice.

About Kiosk 67

The Kiosk K67 is a global icon. Designed in 1966 by Slovenian architect [Saša Janez Mächtig](#) in Yugoslavia, this simple cube represents the perfect fusion of utilitarian architecture and design. Inspired by the Bauhaus movement, the modular structure offered a universal solution quickly gaining recognition with its feature in Design magazine. The bright traffic red Kiosk K67, became a symbol of modernisation and urbanisation in Socialist Yugoslavia, with over 7,500 units produced and exported to countries around the world, thanks to the technological innovations of synthetic materials in the early 60s. International acclaim was solidified through exhibitions at the Museum of Architecture and Design in Ljubljana and MoMA in New York. With its various and versatile incarnations as a newspaper or fast-food stand to retail shop, this beloved flexible cube has been an ubiquitous functional unit for all kinds of events, even being refashioned as a beehive in Slovenia. Since its birth this clever modern unit has maintained its appeal, as summarised in [Saša](#)

Janez Mächtig's motto, "*one solution for all needs.*" The Kiosk K67 continues to be celebrated for its adaptability and various installations, throughout the modern world including information desk, DJ booth, and of course exhibition centerpiece.

About The Loss Project

Loss is a universal experience that will affect us all at some point in our lives. We have never lived through such a pertinent time where loss has been propelled to the forefront of our minds. Many communities are still facing significant and multiple losses of loved ones, income, connections, and community to the detriment of mental health and wellbeing. The Loss Project, founded by Carly Attridge, supports communities with grief and loss in all its forms. We use creative practice, movement, and hosting spaces to explore these difficult subjects to help people be curious and process their experiences whilst supporting their wellbeing. Our expansive work includes our work with Annie Frost Nicholson and Release, our signature boxing through bereavement programme. The Loss Project was recognised for its work during the pandemic in the Social Enterprise UK Roll of Honours 2020, and Carly was included in the UMI Social Entrepreneurship Index Awards 2022.

NOTE TO EDITORS:

credits:

artist: Annie Frost Nicholson
inventor of the Mini Discoteca, Grief Raves and the Juicy Booth

Mediatecture, Media concept, Programming:
Norman Wassmuth

Sound Composition:
Kaan Bulak

Refurbishing and logistics:
K67 Berlin UG

Interior Design:
About Space Berlin

Sound Engineering:
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Disco Lighting:
Luminaten
Steve Bendig
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